

CITY OF SANTA CLARA

PUBLIC MEETING TO ENGAGE COMMUNITY FEEDBACK ON SANTA CLARA'S BRAND

Tuesday, April 1, 2014, 6 p.m.

Central Park Library Margie Edinger Room 2635 Homestead Road Santa Clara, CA

AGENDA

- 1. Welcome & Introductions
- 2. Santa Clara's Branding Initiative
- 3. Survey / Focus Group
- 4. Discussion What are Santa Clara's key strategic assets and what makes the City a uniquely attractive place to live and work?
- 5. Summary and Closing Comments
- 6. Public Comments
- 7. Adjournment