



HARVARD | BUSINESS | SCHOOL

COMMUNITY PARTNERS

Harvard Business School Association of Northern CA

Overview of HBSCP History & Mission

Presented to the Marketing Committee
of the City Council of Santa Clara

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Our History

Community Partners was established in 1986 to provide HBS alumni in Northern California with opportunities to volunteer their management and business skills for the betterment of our community.

- Our first client was The Exploratorium in San Francisco, and to date we have served more than 400 non-profit and civic organizations and involved more than 800 HBS alumni in our projects.
- Our pro bono consulting projects in Northern California inspired the founding of similar programs by other HBS alumni clubs globally, including in New York City, Boston, Connecticut, Portland, Los Angeles and London.
- In 1993, Harvard Business School pioneered the concept of social enterprise in a business school setting with the founding of the HBS Social Enterprise Initiative, and its presence within the School has grown significantly over the past two decades.
- We have inspired, and provided assistance in establishing, similar programs by the alumni of other business schools. We welcome onto our teams volunteers from other MBA programs and others with skills relevant to our work. In September 2013, we co-sponsored with Stanford GSB a Non-Profit Board Summit at LinkedIn.

Our Mission & Vision

Mission Statement

Harvard Business School Community Partners inspires and empowers HBS alumni to make a positive social impact in their community. We do this by offering alumni opportunities to leverage their skills and experience to help nonprofit organizations succeed.

Vision Statement

We aspire that all HBS alumni will find ways to contribute their expertise to Bay Area nonprofits to strengthen the community.

Our Programs

Community Partners conducts four programs to meet the varied needs of our nonprofit and civic organization clients, and to accommodate the differing levels and types of time commitments possible by our alumni.

[Pro Bono Consulting Projects](#)

- 4-6 month project involving 4-8 volunteers, each providing 2-10 hours per week

[Non-Profit Board Matching](#)

- Sponsor of Board Match Event with the Volunteer Center of San Francisco
- Host 2 board placement events for Tipping Point Community
- Co-sponsor Non-Profit Board Summit with Stanford GSB and Draper Richards Kaplan Foundation in Silicon Valley

[Brainstorming Sessions](#)

- Highly structured 2-hour idea generation and feedback sessions with 8-16 alumni and other leaders focusing on addressing a specific client need

[Scholarships to HBS Non-Profit Executive Education](#)

- Sponsor 2-4 non-profit CEO's or Executive Directors to attend the Strategic Perspectives in Nonprofit Management (SPNM) program on the Harvard Business School campus

Our Results - 2013

In 2013, HBS Community Partners completed 25 consulting projects for non-profit and civic organizations and involved 187 volunteers.

- Completed 19 consulting projects involving 79 volunteers, 57 of which were new participants
- Completed 6 brainstorming sessions involving 54 volunteers, 34 of which were new participants
- Launched 13 new consulting projects involving 54 volunteers, 35 of which are new participants

We also sponsored 5 executives to attend the Strategic Perspectives in Nonprofit Management program on the Harvard Business School campus

- Chris Borg – San Francisco Community Music Group
- Janet Carter – Coaching Corps
- Laura Stachel – We Care Solar
- Kevin Winge – Project Open Hand
- Caleb Zingas – La Cocina

Our Results - 2013

Pro bono consulting projects were completed in 2013 for 19 clients.

- Aquarium of the Bay
- Asian Art Museum
- Building Futures Now
- Ceiba Public Charter Schools
- City of San Jose Department of Parks, Recreation, and Neighborhood Services
- Children's Creativity Museum
- FACES San Francisco
- Global Glimpse
- GLOW Foundation
- HandsOn Bay Area
- Hannah Boys Center
- Industry Initiatives for Science and Math Education
- Positive Coaching Alliance
- Public Architecture
- Roadtrip Nation
- Salvation Army – Golden Gate Division
- San Francisco General Hospital Foundation
- Scleroderma Research Foundation
- Silicon Valley Talent Partnership

What Our Clients Say

I was so impressed with the professionalism of the group. They took the time to understand our unique organization and formulated solid recommendations that will be helpful to us far into the future. - *Co-Division Leader, Salvation Army*

The HCP consulting team was super. I am sure we would not have received a better product had we been paying many thousands of dollars! Their assessment was timely completed and “spot on” and absolutely critical to our strategic planning process. I couldn’t be more pleased. - *Board President, Building Futures Now*

We’re very likely to come back to HBS CP for a future need. The team brought enthusiasm to the project. Our experience was both professional and enjoyable, and the product is high quality and implementable. - *Program Director, Public Architecture*

To have free, meaningful advice in today’s economic environment is a true public benefit. - *CEO, Aquarium of the Bay*

The team and I came out of the brainstorming session with new ideas we are already working on implementing, with people eager to help, and with a feeling that we could not have spent our Wednesday afternoon in a more productive way. - *Founder & CEO, FuseCorps*

Recognition

In 2008, Community Partners was honored to receive the President's Volunteer Service Award at an awards ceremony that was part of the Pro Bono Summit held in New York City.

The President's Volunteer Service Award is administered by the President's Council on Service & Civic Participation to recognize significant volunteer service in the United States.

“Community Partners is an outstanding model for leveraging corporate skills to make a meaningful social investment in communities around the world. This HBS alumni program has set the gold standard for pro bono service in the corporate sector.”

Jean Case, Chair of the President's Council