

CULTURAL ADVISORY COMMISSION

City of Santa Clara

Utility Box Art Program Details

A Reflection of Your Community



Theme

Students interested in submitting artwork to be considered for the Utility Box Art Program are encouraged to use the theme "A Reflection of Your Community." Your artwork may highlight your ideas about what represents your surroundings, the City of Santa Clara or what you hope for the future of Santa Clara.

Eligibility

- ◆ Each participating student artist must be a high school Junior or Senior during the 2012-2013 school year.
- Entrants must be Santa Clara residents or a student attending Santa Clara Schools. (All Santa Clara Unified School District schools are considered Santa Clara Schools)
- All entries must be the original design and artwork of the entrant(s).
- Each entry must be sent with a completed official entry form and release of liability to be considered.

Entries can be dropped off at Santa Clara City Hall 1500 Warburton Ave. Santa Clara, CA 95050

- Entries and all forms need to b e submitted together as a single package.
- Please do not permanently secure forms to artwork.
- Painting must occur during an 8 week window between April 6 and August 31, 2013.

Medium & Specifications

- ◆ Each side of the utility box design must be represented by one sheet of paper 8" x 11" or larger. Painting, colored pencils, pen and ink, are all acceptable media.
- Each sheet must be labeled on the back and taped together as in the template provided in the participation guide. (Label with side #, your name, and artwork title)
- Every submission should be taped together and easily foldable.
- ◆ Important: Artwork using a majority of dark colors cannot be considered due to the potential for overheating the utility boxes.
- Entries that use a copyrighted or trademarked image will not be accepted.
- Entries must not be plagiarized, stolen, or copied from any other source. Entries must not defame or invade the rights of any person, living or dead.
- ♦ Entries not adhering to these guidelines will not be considered.

Judging

♦ A panel of judges selected by the Cultural Advisory Commission will evaluate entries based on theme interpretation, composition and originality. Judging will take place in early March 2013. Winner(s) will be officially announced at the April 1, 2013 Cultural Advisory Commission meeting at City Hall.

Awards

- ◆ A \$250 scholarship per utility box will be awarded to the winner(s) upon completion of the project.
- ♦ Artist recognition via your signature on the utility box (no larger than 3"x5").
- ◆ Detailed inclusion of the artist(s) name, artwork title, and photo of the artwork may be featured in the City of Santa Clara's newspaper, cable channel and other promotional materials.

For more information: email <u>culturalcommission@santaclaraca.gov</u> or call the Cultural Advisory Commission Staff Liaison at 408.615.2210.

DEADLINE TO ENTER: MARCH 1, 2013